HSJ offers a wide range of unrivalled opportunities to network, learn, share and feel inspired. Through a variety of high level focused events, HSJ brings together senior figures from across the NHS in the form of summits, awards & congress.

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www.hsj.co.uk/events
About H SJ

HSJ offers a wide range of unrivalled opportunities to network, learn, share and feel inspired.

Through a variety of high-level focused events, HSJ brings together senior figures from across the NHS in the form of summits, awards & congress.

If you want to impact future UK healthcare policy and influence senior leaders, partnering with HSJ is essential for your marketing strategy.

HSJ enables you to:
• Network with senior healthcare leaders
• Position your organisation as a key partner to the NHS
• Gain insight in the areas of specific importance to your business
• Keep up with the latest efficiency requirements of the NHS
• Understand NHS strategy and what its leaders think

Social Followers on Twitter

74k+

Subscribers

26k+

Thanks to all those who have partnered with HSJ Events over the last 12 months.

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www.hsj.co.uk/events
New for 2018

TRANSFORM THE ESTATE TO MAKE EFFICIENCIES AND IMPROVE CLINICAL OUTCOMES

HSJ is delighted to announce the launch of the HSJ Strategic Estates Forum, a new event for 2018.

The event has been developed in light of the report by Sir Robert Naylor, which estimates that £5.5bn could be unlocked from the value of the NHS estate to part fund the requirements of STPs, clear backlog maintenance and deliver the Five Year Forward View.

This is a high-level senior networking event that is free to attend, with the content pitched at a strategic level for board members with responsibility for the estates function, Directors of Estates and STP estates leads.

Key benefits of attending include:

• Gain clarity from central agencies on what the delivery vehicle for the Naylor Report will be
• Explore through private 1-2-1 meetings how public-private partnerships can be established to provide capital and project management expertise
• Learn about Project Phoenix, a new procurement framework, for projects under the value of £50m and hear case studies on how major capital projects have been developed
• Understand how relationships and plans are forming at STP level and through the One Public Estate initiative to realise the combined value of the public sector estate

The event will involve senior level speakers such as government estates tsar Sir Robert Naylor, David Williams from the Department of Health and NHS Improvement’s professional lead for estates, Simon Corben.

Find out more information and updates about the event on the website: strategicestates.hsj.co.uk
ENACTING CHANGE AT SCALE AND PACE

The HSJ Modernising Healthcare Summit provides a welcome dose of optimism and inspiration to contrast with the daily pressures facing the NHS and its leadership.

The way people live, work and interact has changed massively over the last ten years, and that evolution is set to continue, and indeed escalate. The NHS, meanwhile, is under immense pressure and must find ways to economise. Innovative new technologies offer real potential to alleviate this pressure and drive down costs, but it will require a cultural shift and a step change in the way NHS staff work and interact with patients.

The summit will focus on the technologies, innovations and improvements that will have a transformative effect on our future healthcare system for the better.

HSJ Modernising Healthcare Summit partners the opportunity to:

• Shape the content
• Take part in panel discussions
• Create workshops
• Hold one to one meetings
• Network through a variety of partnership options

Summit delegates:

2018 (Expected) 180
C-Suite 100%

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ENACTING CHANGE AT PACE AND SCALE:

For the last four years, the HSJ Provider Summit has addressed the critical challenges faced by NHS chief executives by offering a safe space to encourage candid conversations and open discussions, all protected under the Chatham House Rule.

As providers grapple with a combined sector deficit of £770m for 2016-2017, against a backdrop of ever rising demand, they must move faster with service reconfigurations and efficiency savings.

The summit provides insight, inspiration and support for the sector's leaders during these very challenging times.

“[HSJ Provider Summit is] an opportunity to bring leaders together and air current thinking. We do have to find a way collectively of making every pound that we spend that bit further for the benefit of the patients.”

Sir Andrew Morris, Chief Executive, Frimley Health NHS Foundation Trust

Partnership Opportunities:

HSJ Provider Summit offers partners the opportunity to:

- Shape the content
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- Create workshops
- Hold one to one meetings
- Network through a variety of partnership options

Summit delegates:

2018 (Expected) 180

C-Suite 100%

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www.hsj.co.uk/events
PREPARING FUTURE LEADERS TO SURVIVE AND THRIVE IN AN EVOLVING HEALTHCARE SYSTEM

Emerging Leaders has been created for senior individuals, looking to develop their influential leadership skills in the changing NHS.

For 2018 we will be running several Emerging Leader events alongside the below HSJ Summits:

• HSJ Summit
• HSJ Provider Summit
• HSJ Modernising Healthcare Summit
• HSJ Accountable Care Summit

All discussions are protected by the Chatham House Rule to ensure all delegates feel comfortable to speak openly and honestly.

“Great to hear and see NHS leaders discuss topical issues in a frank and open way”

Ashi Williams, Associate Director of People, Dudley and Walsall Mental Health Partnership NHS Trust

Attendees job titles include:

• Deputy Finance Director
• Deputy Director of Operations
• Director of Strategy and Transformation
• Clinical Director

Partnership opportunities:

Position your brand in front of future board directors of the NHS and actively support the development of their careers as a partner of the Emerging Leaders Summits.

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www.hsj.co.uk/events
New for 2018

DRIVING INNOVATION AND COLLABORATION TO DELIVER IMPROVED PATIENT SERVICES AND OUTCOMES

Government initiatives in recent years have identified that patient access to new treatments and technologies is imperative if outcomes are to improve. There has been little progress so far because the NHS is facing a huge financial challenge while simultaneously attempting to transform services through the STP process and formation of ACSs.

The HSJ Life Sciences Forum is an exclusive Chatham House event for executive directors from pharma and med tech companies seeking to develop relationships with and deliver innovation to the NHS.

Confirmed speakers include:
Mr Ian Dodge, National Director, NHS England
Mr Meindert Boysen, Programme Director Technology Appraisals, National Institute for Health and Care Excellence

Key benefits of attending include:

• Candid and open discussion about access and pricing as the deadline for completing PPRS negotiations rapidly approaches
• Keynote sessions in which NHS England and STP leaders outline their strategic vision and what role the life sciences sector can play in supporting it
• Lively debate about the Life Sciences Industrial Strategy and how barriers between industry and NHS can be broken down to realise its goals
• Opportunity for industry and the newly established RMOCs to engage in a dialogue about medicines optimisation and what specific challenges the NHS faces in terms of eliminating waste and variation to meet the efficiency agenda
• Breakout sessions in which AHSNs, industry and the NHS can discuss service redesign, patient pathways and the innovation from industry that’s required to deliver an ambitious programme of transformation
• Clarity on the role of NICE and the chance to feedback on the HTA process
• Increased knowledge of the challenges and changes in the NHS at a national level in terms of specialised commissioning and at a local level as ACSs begin to develop at pace
REWARDING IMPROVED VALUE AND EFFICIENCY IN HEALTHCARE

The HSJ Value in Healthcare Awards aim to recognise and reward outstanding efficiency and improvement by the NHS. These awards also recognise excellent use of resources and seek out examples of demonstrable improvement in outcomes, both within back office functions and clinical initiatives.

2018 Sponsorship Opportunities:

Partnering with HSJ's Value in Healthcare Awards or choosing to sponsor an awards category will give your business an unequalled opportunity to engage with healthcare leaders.

Your association with HSJ will last several months through our marketing and promotional campaign until the awards ceremony, and provides the added opportunity to network with the prestigious judges.

“It’s absolutely fantastic to have the recognition of your peers and the wider NHS”

Northampton General Hospital, Winner 2017

“It’s important to sponsor the HSJ Value Awards as there is so much brilliant innovation and value in the NHS to be rewarded”

Paul Southwood, Marketing Manager, Winscribe

As a premium partner your organisation will:

• Join the judging panel of your chosen category
• Increase brand awareness with healthcare leaders
• Network with senior NHS professionals

Awards attendees:

2017 1069 2018 (Expected) 1200

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www.hsj.co.uk/events
AT A TIME OF RAPID CHANGE, KEEP SAFETY AND QUALITY A CENTRAL FOCUS

In a healthcare system under strain, Patient Safety Congress helps attendees to design environments which allow safety and clinical excellence to flourish.

HSJ drives this unique event, combining innovative content with our Patient Safety Awards to celebrate the pioneering safety and quality work taking place across healthcare economies.

“Congress is the event where clinicians, managers and policymakers can be inspired and enthused to make a difference: we are helping staff to improve care for patients - that's what Patient Safety Congress is all about”
Shaun Lintern, Senior Patient Safety Correspondent, HSJ

For partnerships and speaking opportunities for 2018
call Jim Condon on 020 7608 9063 or email jim.condon@wilmingtonhealthcare.co.uk

2018 Opportunities:

Patient Safety Congress provides the ideal opportunity to engage with a senior audience looking for solutions to help improve quality and safety.

We have a variety of opportunities enabling you to:
- Showcase your solutions
- Engage and network with delegates
- Invite key customers and prospects to the Congress

Congress delegates:

<table>
<thead>
<tr>
<th>2017</th>
<th>2018 (Expected)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,072</td>
<td>1,200+</td>
</tr>
</tbody>
</table>

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www.hsj.co.uk/events
Now in their 10th year, the Patient Safety Awards attract more than 700 entries annually. Held in the evening of the first day of the Patient Safety Congress, an audience of more than 750 gathers to network and recognise outstanding achievements in the delivery of safe and effective care.

Don’t miss the opportunity to be part of this exceptional event rewarding best practice in health and care. It’s a fantastic celebration of success. Partner with the Patient Safety Awards to showcase your support for the incredible work that takes place across the NHS.

“This event provided a unique opportunity to meet with and share views and experiences with an extensive group of thought leaders in the sector.”
Paul Ridout, Managing Director, Ridouts Solicitors

“The summit provided excellent access to NHS leaders in an appropriate setting that has facilitated valuable introductions and supported development of new relationships.”
Peter Harrison, Managing Director, Siemens Healthineers

“We find this event to be one of the best forums to connect with senior leaders in the NHS and engage in meaningful discussion. The two day duration enables us build relationships really effectively.”
James Ormonde, Director of Sales, England & Wales, Orion Health

Awards attendees:

2017: 787
2018 (Expected): 800+

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9 July 2018
Manchester Central
SHARING EXPERIENCES OF HEALTH AND SOCIAL CARE INTEGRATION TO SHAPE THE FUTURE OF PLACE-BASED SYSTEM WORKING, COMMISSIONING REFORM AND ACCOUNTABLE CARE

The HSJ Integrated Care Summit focuses on breaking down barriers across organisations within the evolving health and social care landscape, to develop truly integrated patient-centred care pathways.

With New Models of Care vanguard sites and Sustainability and Transformation Partnerships beginning to embed within local communities, it’s time to take stock. Successes and learnings from those who have been through this early transformation will be shared, and comparisons made across multiple health economies, to drive collective improvements for patients across all geographical areas.

Join colleagues from across the provider, commissioning and local council landscape to determine how to realise your ICS visions in what remains a cash-limited environment, and rethink service delivery to improve quality and outcomes for your local population.

Summit delegates: 2018 (Expected) 150
DELIVERING CRITICAL INSIGHT FOR 15 YEARS

HSJ Summit, which is celebrating its 16th anniversary in 2018, is the critical event in the calendar for the most senior healthcare leaders in the country. The seniority of speakers is unparalleled, with representatives secured from all major NHS bodies and government.

2017 speakers included:

- Jeremy Hunt, Secretary of State for Health
- Matthew Swindells, National Director: Operations and Information, NHS England
- Janet Davies, Chief Executive, Royal College of Nursing

Due to the high level of speakers that the summit attracts, the delegates are of the most senior level within the NHS, including Chief Executives.

Networking is a vital component of the event with extensive time set aside for partners to meet attendees. This is an invaluable event in which to make new connections and build key relationships.

“The closest thing the NHS has to Davos, without the snow or wealth.”

Richard Stubbs, Managing Director, Yorkshire & Humber AHSN

HSJ Summit offers partners the opportunity to:

- Shape the content
- Take part in panel discussions
- Create workshops
- Facilitate one to one meetings
- Network

Summit delegates:

2018 (Expected) | C-Suite
---|---
150 | 100%

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www.hsj.co.uk/events
RECOGNISES, CELEBRATES AND PROMOTES THE FINEST ACHIEVEMENTS IN THE NHS

For 37 years HSJ Awards has recognised and celebrated the finest achievements in the NHS, showcasing them to the service’s most influential leaders.

The awards has grown to become the most sought after accolade in British healthcare – and the largest awards programme of its type in the world. With 26 categories to choose from the awards reflect the full spectrum of the NHS’s services and challenges.

Every year award winners tell us the recognition gives a huge boost to their teams and organisations. It enhances their projects, raises morale and helps to secure backing and finance. The awards highlight examples of outstanding practice and innovation that help to safeguard and improve patient care.

“Taken together the entries to the HSJ Awards represent work which, directly or indirectly, has saved thousands of lives.”
Alastair McLellan, Editor, HSJ

2018 Sponsorship Opportunities:

Sponsoring an award gives your business an unparalleled opportunity to engage with healthcare leaders over several months through our marketing and promotional campaign. There is also the added opportunity to network with our prestigious panel of judges and those organisations that make the shortlist at the awards ceremony itself.

As a premium partner your organisation will:
• Join the judging panel of your chosen category
• Increase brand awareness with healthcare leaders
• Network with senior NHS professionals

Categories available to sponsor include:
• Chief Executive of the Year
• Clinical Commissioning Group of the Year
• Clinical Leader of the Year
• Improving Care with Technology

Awards attendees:

2017
1650

2018 (Expected)
1700+

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www.hsj.co.uk/events
DELIVERING THE FIVE YEAR FORWARD VIEW FOR MENTAL HEALTH

Created for the most senior leaders in mental health, HSJ Transforming Mental Health Summit is the newest addition to our summit series.

This summit will draw upon expertise from across the sector: commissioners, providers, local authorities, charities and the voluntary sector.

After decades as a Cinderella service and poor relation to physical health, there is now a plan in place to fund mental health to the tune of £2.4bn. This increased level of funding coincides with the Prime Minister and the Royal Family ensuring there is a focus on mental health to ensure it is firmly in the spotlight.

Confirmed speakers included:
• Claire Murdoch, National Mental Health Director, NHS England
• Professor Wendy Burn, President, Royal College of Psychiatrists
• Professor Sir Simon Wessely, Regius Professor of Psychiatry, King’s College London

“Excellent focused discussion from a wide range of experts in the field”
Lennie Dick, Head of Mental Health Commissioning, Harrow CCG

Partnership opportunities:
HSJ Transforming Mental Summit offers partners the opportunity to:
• Shape the content
• Take part in panel discussions
• Create workshops
• Hold one to one meetings
• Network

Summit delegates:
2019 (Expected) 150+ C-Suite 100%

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www.hsj.co.uk/events
RECOGNISING THE BEST PARTNERSHIPS WITH THE NHS

The HSJ Partnership Awards look to identify, put the spotlight on and celebrate the best products and services being used by the NHS giving you, the suppliers, the opportunity to be identified as leaders and innovators within healthcare. The HSJ Partnership Awards highlights how businesses are aligned with essential savings in the service, and celebrate how suppliers are making a difference to healthcare providers. The Awards, first launched in 2017 with over 400 attendees from the private sector, celebrated excellent collaborations with the NHS to deliver better care with increased efficiency.

Register your interest for HSJ Partnership Awards 2019 by visiting: partnership.hsj.co.uk/register-your-interest-2019

Recognising excellent healthcare partnerships in law, recruitment, medtech, property and many more sectors.

Entering the HSJ Partnership Awards allows companies to:

- Be recognised as the leading supplier in your industry to the NHS
- Get their product or service judged by NHS leaders and decision makers with knowledge of the sectors they are serving
- Stand out against competitors
- Network with key NHS decision makers at the awards

Awards attendees:

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendees</th>
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</thead>
<tbody>
<tr>
<td>2018</td>
<td>400</td>
</tr>
<tr>
<td>2019 (Expected)</td>
<td>600</td>
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www.hsj.co.uk/events
9 - 10 July 2018
Manchester Central

9 July 2018
Manchester Central

27 - 28 September 2018
Principal Hotel, Manchester

13 - 14 November 2018
Principal Hotel, Manchester

21 November 2018
InterContinental 02, London

24 - 25 January 2019
Location tbc

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